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Mobile Payment To Drive Prepaid Cards Sector

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Distributed on April 15th 2013

Prepaid Summit Middle East 2013: Fourth edition opens in Dubai on April 17 2013	Publication	Eyeofriyadh.com
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Mobile Payment To Drive Prepaid Cards Sector
Technology fuels the industry and telcos look to move into prepaid business

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Shangri La Hotel, Sheikh Zayed Road Dubai
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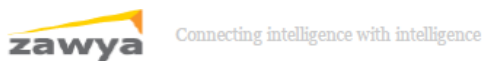


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The Middle East region is the second highest growing prepaid market globally according to Francesco Burelli, the key speaker at upcoming Prepaid Summit ME 2013. Burelli is Partner at Value Partners and leads the global cards, payments and transaction banking practice.

Talking ahead of summit due on April 17 2013, Burelli, who is also the Member of Editorial Advisory Board for Cards International revealed that the Middle East is the second fastest growing region at 28 per cent compound annual growth rate based on 2010 and 2012 data.

Prepaid Summit Middle East 2013 will bring more than 120 prepaid experts and providers together in Dubai. Visa Inc is on-board as the Summit's Title Sponsor.

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